



FOR USE AT WILL

THE THREE ADVENTURES OF
RAINBOW BRITE

Rainbow Brite and her friends are back in a special three-part mini-series for the entire family. Presented by Hallmark Properties and distributed by SFM Entertainment, the special will air on _____ at _____ over Channel _____.

The first episode, "Peril in the Pits," centers on the adventures of Rainbow Brite, a young girl who is responsible for bringing color to the world. She lives in Rainbow Land with a magical flying horse named Starlite, the sprites, and her special friends, the Color Kids.

As the story opens, a little boy named Brian has been rejected by his school baseball team. Rainbow Brite tries to lift the boy's spirits by sending him his own special rainbow, but Brian accidentally steps in the rainbow's path, and colorful stripes appear across his face. Brian must then visit Rainbow Land, where only Rainbow Brite has the power to remove the stripes. Once there, Brian is caught in a battle between Rainbow Brite and two gloomy characters, Murky Dismal and Lurky, who live in a dark corner of Rainbow Land called The Pits. The duo is bent on draining the world of its color. Rainbow Brite and her friends finally triumph over the evil forces and are able to keep the world a beautiful, colorful place in which to live.

The second episode, "The Mighty Monstromurk Menace Part I," introduces a new villain, the evil Monstromurk, who is also out to destroy Rainbow Brite. Monstromurk, a laboratory creation of Murky Dismal, has an electromagnetic force so powerful that he can drain all color from the earth, making it a colorless wasteland. He has been held prisoner in a bottle for 700 years. Murky Dismal and Lurky don't want to release him until they can find a way to

master this uncontrollable force so that together they can destroy Rainbow Brite. Before they can accomplish this, however, Monstromurk escapes and sets off to Rainbow Land where he begins to remove the color from the Land. Trying to protect themselves, Rainbow Brite and her friends create a giant rainbow wall made from star sprinkles that Monstromurk cannot penetrate. Finally, with the use of a shield, Monstromurk, Murky Dismal and Lurky break through the wall and capture Rainbow Brite.

The last episode, "The Mighty Monstromurk Menace Part II," begins with the capture of Rainbow Brite. The three villainous characters trap Rainbow Brite in the same bottle in which Monstromurk once lived. On the way back to The Pits, the bottle slips from their hands and falls into the raging rapids.

Now that they assume Rainbow is out of the way, Murky and Lurky devise a plan to gain control of Monstromurk. They tell him he is now the King of Rainbow Land and crown him with a headpiece activated with memo ray which causes loss of memory. Murky has finally achieved his goal; he is in control of everyone and they begin to crumble all color from the world.

As the destruction begins, Rainbow and her friends appear on the scene. Rainbow, with the help of her friends, has escaped from the rapids and comes back to save their world. Monstromurk is forced back into the bottle and Murky Dismal and Lurky are stopped from zapping the world of its color.

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